

Course Title	Business Planning	Duration	One Day	Corporate
Aim	<p>This training covers what is involved in planning for and creating a corporate investigation unit. You'll start by considering <i>who</i> the team should be, <i>where</i> that team should be positioned and <i>what</i> steps need to be taken first.</p> <p>Key to this is recognising <i>why</i> it's important to take this step, <i>how</i> to convince the decision makers and <i>when</i> you can realistically be ready to start.</p> <p>By the end this event you'll have a plan of action and you'll have carried out an audit of your resources and staff skills. You'll know what to do to sort out your policies and procedures and will have considered the best way to spread the word. Finally (and possibly most importantly) you'll have created a draft business plan for your new team.</p>			
Prerequisites	During the event you will need to reference your organisation's policies and procedures. It is, therefore, essential that you complete the pre-course work in full before attending the course.			
Outcome		Content		
Critically examine your current position, compare that to your desired position and design a plan to move forwards.		<ul style="list-style-type: none"> • Our current position. • Our preferred position. • Extant corporate roles (whistleblowing, money-laundering, &c.). • The structure and positioning of the team. • Selling your services internally and externally. • Current and required resources. • Policies, procedures and processes. 		
Identify key stakeholders and develop strategies to convince them.		<ul style="list-style-type: none"> • Political stakeholders and their drivers. • Financial stakeholders and their drivers. • Direct approaches – presentations, posters and plans. • Indirect approaches – influence and networking. • SNOGA – pressing <i>everyone's</i> buttons! 		
Understand the concept of fiscal planning in relation to staff and resourcing costs.		<ul style="list-style-type: none"> • Employment costs (both 'direct' and 'on-costs'). • Physical resource costs. • Service costs, contracts and rules. • Negative costs (such as redundancy or retraining). • Valuing work done (with both direct and indirect savings). 		
Produce a business plan for your preferred corporate unit.		<ul style="list-style-type: none"> • Deriving the plan from the organisation's business plan. • Creating a short and medium term strategic plan. • Putting the figures in. • Presenting the options. • Providing an evidence base and an impact assessment. 		
Book this course now :				
Cost	Price Code B			
To book this event	Tel: 08454 300 262 e-mail: bookings@its-training-uk.com			