

Course Title	NLP Business Practitioner	Duration	Ten days
Outcomes	By the end of this training, your delegate will: <ul style="list-style-type: none"> • understand the principles of NLP in business ; • be able to model and reproduce excellence ; • be able to identify limiting habits and beliefs, in order to create more useful behaviour ; • be able to communicate exquisitely with those around you ; and • be able to anchor resourceful states in colleagues and clients. 		
Prerequisites	None		
Session	Aim	Content	
Introduction	Explain the aims of the course and understand particular objectives of individuals	<ul style="list-style-type: none"> • Introductions • Understand the objectives and the process of the course • Agree what outcomes are required 	
What is NLP?	Understand the principles of NLP in business.	<ul style="list-style-type: none"> • What is NLP? • The Presuppositions of NLP • The Five Pillars of NLP • Learning Frames • Well Formed Outcomes 	
Modelling	Be able to modify and reproduce excellence.	<ul style="list-style-type: none"> • TOTE Elicitation Questions • Modelling as a Skills Transfer • Rapport Building • Representational systems • Multi-Level Modelling Strategies 	
Beliefs & Behaviour	Be able to identify limiting habits and beliefs, in order to create more useful behaviour.	<ul style="list-style-type: none"> • Logical Levels • Empowering & Limiting Beliefs • Simple Belief Change • Generative Belief Change • Sub-modalities 	
Linguistics	Be able to communicate exquisitely with those around you.	<ul style="list-style-type: none"> • Predicates • Metaphors • Meta Models • Milton Model Language 	
Anchoring	Be able to anchor resourceful states in colleagues and clients.	<ul style="list-style-type: none"> • State Elicitation • Collapsing Anchors • Six Step Reframe • The Swish Pattern • V-K Disassociation 	
Book this course now :			
Cost	Price Code D		
To book this event	ITS Training (UK) Ltd, 21/22 Oliver House, 23 Hall Street, Chelmsford, CM2 0HG. Tel: 08454 300 262 e-mail: bookings@its-training-uk.com		